

**B. PLACEMENT OF ADVERTISEMENTS**

*(Please complete using capitals and tick boxes when applicable)*

**1. COMPANY INFORMATION**

Company / Institute Name: \_\_\_\_\_

Name of Director / General Manager: \_\_\_\_\_

Name of Main Contact (*undersigned*) : \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**2. PLACING AN ADVERTISEMENT IN STUDENT MAGAZINE 'KIESKEURIG'**

<b>Advertisement size</b>	<b>Black &amp; White</b>	<b>Full Colour</b>	<b>Total ANG.</b>
Advertisement 5 cm x 5 cm	ANG. 55,-	ANG. 65,-	
Advertisement 5 cm x 10 cm	ANG. 95,-	ANG. 120,-	
Advertisement 10 cm x 5 cm	ANG. 95,-	ANG. 120,-	
Advertisement 10 cm x 10 cm	ANG. 180,-	ANG. 215,-	
Advertisement 10 cm x 10 cm front page (two spots available)		ANG. 300,-	
Advertisement half page 19.8 cm x 15 cm	ANG. 550,-	ANG. 825,-	
Advertisement full page 19.8 cm x 32,5 cm	ANG. 935,-	ANG. 1.100,-	

**The first reservations for a full page ad will go to the back page. Be sure not to miss this chance!**

## REGISTRATION FORMS STUDY & CAREER FAIR 2010

**3. EDITORIAL SPACE IN STUDENT MAGAZINE 'KIESKEURIG'**

We also offer editorial space in our student magazine 'Kieskeurig' for additional exposure of your company. There are several price options pertaining to the number of words and the way in which you want your article done. You may also choose to let us interview you for an article, or let us write the text of your article for you. More information on prices is available upon request.

<b>Text type</b>	<b>Price</b>	<b>Please select your choice</b>
Text already edited and formatted, up to 250 words	ANG. 125.-	
Text already edited and formatted, up to 500 words	ANG. 225.-	
Text already edited and formatted, up to 750 words	ANG. 300.-	

**4. PLACING AN ADVERTISEMENT ON THE STUDY & CAREER FAIR WEBSITE**

It is also possible to place an advertisement on our website. There are several price options in regards to the specific location on the website.

<b>Text</b>	<b>Price</b>	<b>Please select your choice</b>
Banner on the home page (100x100px) with a link to your website	ANG. 200.-	
Banner on the home page (100x100px) with a link to your own full colour online advertisement (for example the one in Kieskeurig)	ANG. 350.-	

**The homepage has limited space for banners and only a couple of prime locations, so be sure not to miss your chance!**

**5. HOW TO HAND IN YOUR MATERIAL**

ADVERTISEMENTS

You are responsible for the final formatting of your ad. Please send us your ad - formatted and sized according to the option you selected - via e-mail, a flash drive or on a CD-ROM. (format: jpg, gif or pdf)

EDITORIAL SPACE

All texts for the 'Kieskeurig' and for the website should be sent by e-mail, a flash drive, or CD-ROM in MS Word, with mention of your **company name, sector and the title of the article.**

**6. PAYMENT CONDITIONS & CANCELLATION POLICY.**

All prices mentioned above are excluding **5% Revenue Tax**. **The placement of your advertisement will be confirmed upon receipt of your full payment! All advertisements and editorial texts need to be handed in before October 16th, 2010.**

Total advertisements Kieskeurig ANG. \_\_\_\_\_

Total editorial space Kieskeurig ANG. \_\_\_\_\_

Total advertisement space website ANG. \_\_\_\_\_

5% Revenue Tax ANG. \_\_\_\_\_

**TOTAL AMOUNT DUE ANG. \_\_\_\_\_**

**Payment options – Maduro & Curiel’s Bank Plaza Jo Jo Correa 2 – 4, Curaçao**

Cashier’s Cheque made out to  
“*Studie- en Beroepenmarkt 2010*”.

Transfer to Account #  
14255001 (MCB) with mention of “*Studie-  
en Beroepenmarkt 2010*”

**For foreign bank payments:** Swiftcode: MCB - KANCU

Datum: \_\_\_\_\_ Plaats: \_\_\_\_\_

Handtekening: \_\_\_\_\_

**PLEASE FAX THIS FORM TO: Mon Art Productions Curaçao**  
**Fax: +5999 462 29 62 / +5999 869 48 69,**  
**E-mail: info@curacaostudyfair.com**